



Kaspa

Media Kit

LOGO

Use these logos
on black or dark
backgrounds.

Please do not edit,
change, distort, recolor,
or reconfigure the
KASPA logo.



Kaspa



Kaspa

LOGO

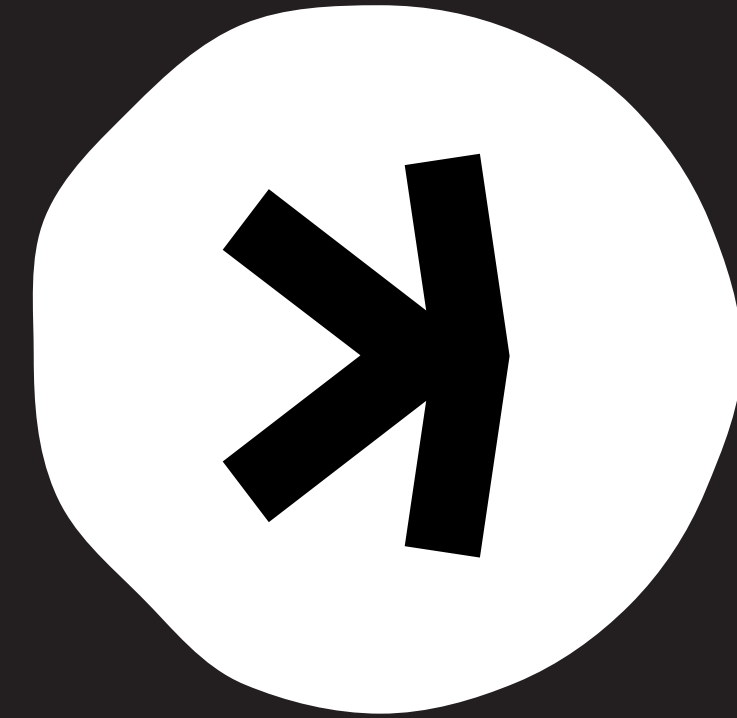
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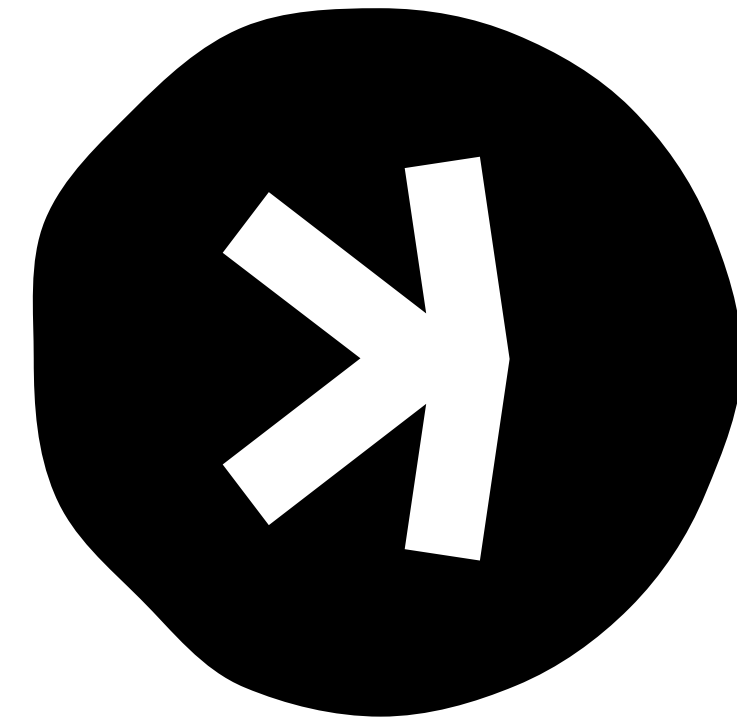
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ICON SIZING

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256 x 256px



128 x 128px



64 x 64px

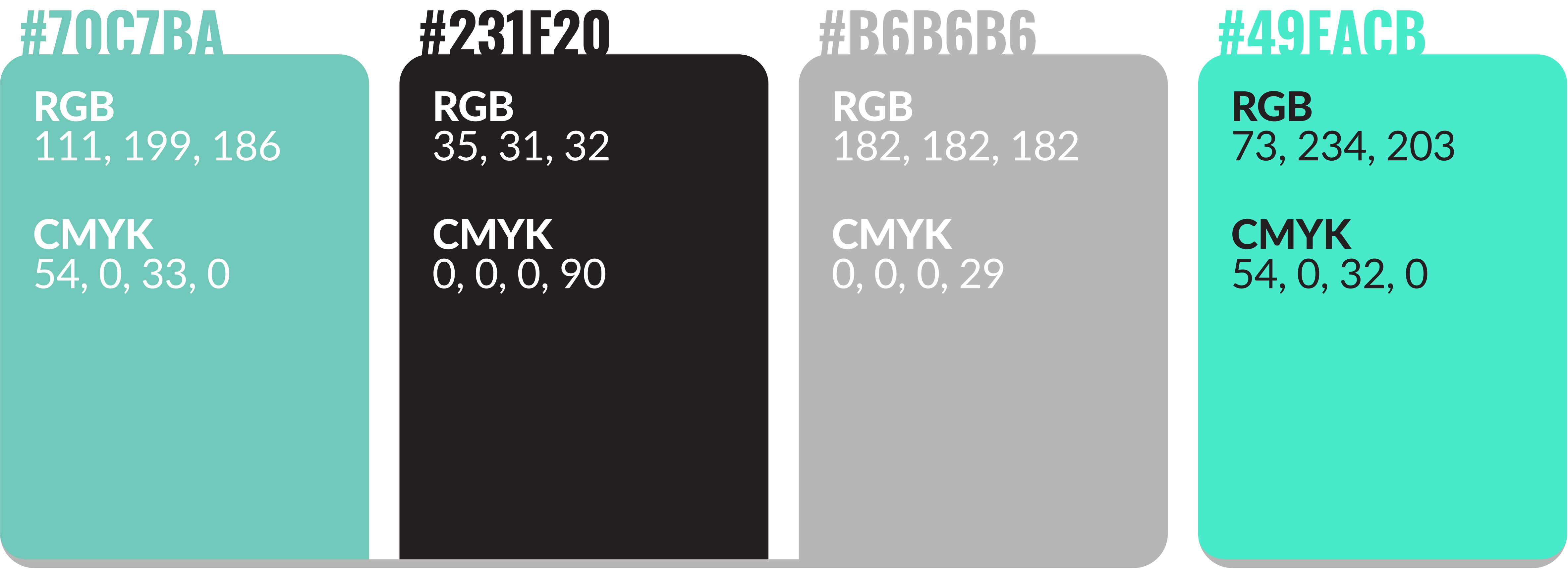


32 x 32px



16 x 16px

COLORS



Primary

Secondary

TYPOGRAPHY

The following typefaces are used by the Kaspia brand. Please adhere to them. Both type families have a wide range of styles to choose from; to allow creative freedom within the brand.

Header

RUBIK

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Sub-Header

OSWALD

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Body

Lato

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

CLEARSPACE

'X' is 1/4 the size of the full lockup. Use 1/4 the size of the icon when spacing logo with elements. That includes landscape, vertical or icon.

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Kaspa

Congratulations
on your new brand!



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